



Bernardo Heights Middle School

Performing Arts Boosters

Musical Theater - The Lion King, Jr.

Sponsorship Reply Form

Yes. I would like to support Bernardo Heights Middle School's Musical Theater Program as a sponsor:

_____ **\$350 *Leading Role Sponsor*** (\$295 is tax deductible)

Help cover the cost of renting performance space and allowing the curtain to go up on *The Lion King, Jr.* giving over 100 Bernardo Heights Middle School students a chance to perform, or work behind the scenes in costuming, publicity, props, backdrops, and more.

- Full-Page advertisement (vertical) in *The Lion King, Jr.* program handed out to over 800
- Your company name/logo on show posters to be hung throughout the community
- Your company name announced at opening of (1) *The Lion King, Jr.* show as being that show's title sponsor, as well as your company name mentioned in a thank you to all sponsors at the beginning of (2) other performances
- Signage with your corporate logo or name at event entrance
- Company name printed on fliers and event announcements that go home electronically or on paper to students and families associated with the production
- Company name or logo on sponsor pages on Choir & Drama Program websites at www.bhmschoirs.org and www.bhmsdrama.com for the rest of the academic year
- Opportunity to have pamphlets, coupons, or business cards at entry table during shows
- 4 Tickets to one performance of *The Lion King, Jr.*

_____ **\$200 *Take the Stage Sponsor*** (\$160 is tax deductible)

This sponsorship allows the theater program to purchase supplies for students to create props and backdrops that are used for staging or costuming.

- Half-Page advertisement (horizontal) in *The Lion King, Jr.* program handed out to over 800 audience members
- Signage with your corporate logo or name at event entrance
- Company name or logo on sponsor pages on Choir & Drama Program websites at www.bhmschoirs.org and www.bhmsdrama.com for the rest of the academic year
- Opportunity to have pamphlets, coupons, or business cards at entry table during shows
- 2 Tickets to one performance of *The Lion King, Jr.*

_____ **\$100 *Applause Sponsor*** (\$70 is tax deductible)

- Third-Page advertisement (horizontal) in the *The Lion King, Jr.* program handed out to over 800 audience members
- Signage with your corporate logo or name at event entrance
- Opportunity to have pamphlets, coupons, or business cards at entry table during shows

We are unable to sponsor the choir and theater program at these levels at this time, but please accept our tax-deductible donation of \$_____ towards your programs.

Name to appear in print materials: _____

Business Name _____ Contact Name _____

E-mail Address _____ Phone Number _____

Please send your corporate logo and program ad in .jpg or .pdf format by Friday, May 11, 2018 to publicity@bhmsdrama.com .

- Enclosed is my check for \$ _____. Please mail it or deliver it to the front office of BHMS to:

Bernardo Heights Middle School Performing Arts Boosters
Attn: Laura Miles
12990 Paseo Lucido
San Diego, CA 92128

- I am paying online with PayPal or Credit Card at www.bhmsdrama.com _____

Should you have any questions or need assistance with your sponsorship, please contact Gennifer Myles, parent volunteer and fundraising coordinator at 858-243-1848 or gsmyles@hotmail.com.

We look forward to building a partnership with you that will benefit hundreds of students as they learn team building, grow confidence in public speaking and develop skills in the visual and performing arts.

The BHMS Performing Arts Boosters (Tax ID # 82-2993643) is a 501(c)(3) non-profit organization.

Thank you for your tax-deductible gift!

